



## WGSN Presents: Lifestyle & Interiors Trends S/S 2021 WGSN: 2021 春夏生活空間設計

**"From Function to Meaning.** The home and interiors space has had to adapt with the change of societies and advancement of industries. In previous years the home has changed to cater to multiple needs and uses, seeing a rise of open plan or zoned living. What continues to drive innovation now is the idea that homes must have meaning, reflecting the people that live in it and the values they have.

Join us where WGSN shares the key trends for S/S2021 that act as the key message and concept, driving the aesthetics in interiors and products.

**從功能體現價值。**家居空間必須緊跟社會脈動和行業趨勢，在新的設計上深入人心，反映居住者的生活方式和價值觀。近幾年流行的複合式設計或開放空間就是滿足現代對「家」多重需求的最佳例證。

誠邀您加入 WGSN，一同探討即將推動 2021 春夏室內設計和家居產品的關鍵趨勢。

Date 日期	29/7/2020 (Wednesday 星期三)
Time 時間	2:30pm – 3:30pm
Speaker 講者	Ms Charlie Clark, Trend Specialist, WGSN Mindset
Language 語言	English 英語 (with Simultaneous Interpretation Service in Putonghua provided 大會提供普通話同聲傳譯服務)
Admission 入場	Free Admission

Organiser 主辦機構:



Time 時間	Rundown 程序
2:15pm – 2:30pm	Guest Registration 登記
2:30pm – 3:30pm	<p>Presented by <b>WGSN</b><sup>^</sup> BY ASCENTIAL</p> <p><b>Ms Charlie Clark, Trend Specialist, WGSN</b> Charlie has a degree in Marketing from Edinburgh University and gained experience in fashion and retail working with retailers such as Topshop and Harrods.</p> <p>She developed an in-depth understanding of trend forecasting during her time at Stylesight and has spent the last 4 years advising WGSN clients across EMEA and APAC.</p> <p>Charlie demonstrates the power of WGSN by inspiring clients and helping to translate forecasted trends into confirmation for product development and buying decisions.</p> <p>Charlie 畢業於 Edinburgh 大學，主修市場營銷，曾在 Topshop 和 Harrods 百貨任職。在 Stylesight 公司的從業經歷培養了她對趨勢預測的敏銳直覺。這六年來為 WGSN 亞太、歐洲、中東、非洲等地的全球客戶提供專業諮詢服務。</p> <p>以 WGSN 趨勢預測為基礎，Charlie 啟發並輔助客戶進一步將概念應用到產品開發和採購上，應證關鍵決策。</p>



Remarks:

- (1) Pre-registration is required to attend the webinar. 參加者須預先登記。
- (2) The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。
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- (4) This session will be conducted via online mode on Zoom. Pre-registration is required to attend the webinar. 此研討會將於 Zoom 以網上直播方式舉行，參加者須預先登記。

Organiser 主辦機構: