

Divulge the Next Era of Home 家品潮流解碼

Date 日期 : 26 November 2020 (Thursday 星期四)

Time 時間 : 11:00am – 12:00nn

Language 語言 : English 英語

Introduction:

With people staying home for longer time in this pandemic era, demands for houseware purchase and home arrangement have changed significantly.

Gain insights from our experts revealing houseware trends in AW20/21, and to better grasp the opportunities brought by the increasing popularity of e-commerce and O2O system.

疫情下，市民大眾留家的時間增加，對家品的採購及家庭佈置的需求也因而產生變化。各專家將介紹 20 / 21 秋冬的家庭用品趨勢，並協助大家更好地把握電子商貿和線上到線下系統普及所帶來的機遇。

Time 時間	Rundown 流程
11:00am – 11:25am	Market Trends in Houseware in AW20/21 20/21 秋冬的家品新潮流 Speaker: Mr Michael Leow, Founder & CEO, Creative Trends Services 講者: Creative Trends Services 創辦人及 CEO 廖志偉先生
11:25am – 11:50am	Houseware Purchase and Interior Arrangement in Pandemic Era 疫情下的家品採購及室內設計新趨勢 Speaker: Ms Ally Yu, Business Development Manager, EMOH® 講者: EMOH® 業務拓展經理 余雅麗小姐
11:50am – 12:00nn	Question & Answer Session 答問環節