

Hong Kong International Lighting Fair (Autumn Edition)

Hong Kong International Outdoor and Tech Light Expo

Beyond Connection : Lighting as a Strategy

照明跨越界限：點亮將來

Date 日期 : 17/ 11 / 2020 (Tuesday 星期二)
 Time 時間 : 10am – 11:30am 上午 10 時至 11 時 30 分 (UTC+8, Hong Kong Time)
 Webinar Platform : Zoom
 Language 語言 : English & Putonghua 英語及普通話
 (Simultaneous interpretation service will be provided 附設即時傳譯服務)
 Remark 備註 : Free Admission 免費登記

Time 時間	Programme 程序
10am – 10:30am	Lighting Towards a Sustainable Future 照明邁向可持續發展的未來 Speaker: Mr Wilhelm Cheng, Managing Director, Prosperity Group 
10:30am – 11:00am	How Smart Street Lighting lead to the future of Urban City Development 智慧燈柱於未來城市規劃的重要性 Speaker: Mr Nicolas Rimbeau, Sales & Operations Manager, APAC, Telensa 
11:00am – 11:30am	5G+Smart Pole Embracing the Future 5G+智慧杆 共迎新未來 Speaker: 深圳市洲明科技股份有限公司智慧城市運營中心總監 秦海波先生 

Remark 備註: The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通知。

Organiser 主辦機構:



About the Speakers



Mr Wilhelm Cheng

Managing Director of Prosperity Group, a conglomerate with core business in Lighting

- Formerly the CEO of Business Unit Digital Systems (APAC) at OSRAM.
- With years of experience in Hong Kong, North America and Singapore, he has a demonstrated history of working in high-tech, lighting and digital transformation industry.
- Wilhelm holds an MBA, a Master of Communication in Advertising and a Bachelor's degree in Computer Engineering.
- He has also received executive training in Harvard Law School, INSEAD, and Cornell Johnson Graduate School of Management.



Mr Nicolas Rimbeau

Sales & Operations Manager, APAC, Telensa

With a Master in Computer Science and a passion for technology, Nicolas started his journey in public lighting 12 years ago through an opportunity that led him to work in China, where he spent more than 6 years in the technology and lighting sectors. As years passed, data and Internet of Things became more prominent, and Nicolas continued to lead the delivery of smart lighting / smart city projects across the Asia Pacific region. "Lighting has always represented the first and most logical step of a smart city strategy: it's everywhere, it makes people feel safer, and it represents one of the largest energy bill for cities. It just makes sense to start with that".

Abstract of presentation

Smart, connected street lighting and a central management system. TALQ certified for full interoperability. Integration with asset management systems. Central control, responsive dimming of streetlights for significant reductions in energy bills, emissions and lower maintenance costs.



深圳市洲明科技股份有限公司智慧城市運營中心總監 秦海波先生

秦海波，深圳市洲明科技股份有限公司智慧城市運營中心總監，先後任照明事業部研發總監、智慧燈桿部總工、戰略市場中心總監，擁有 15 年照明行業經驗，深圳市工業和資訊化局智慧燈桿專家成員，主導及參與國家重點研發計劃專案、廣東省重大科技專項專案、深圳市科技計劃專案、深圳市技術攻關專案等各類重大科研專案的實施及驗收。先後主編或參編了國際標準、國家標準、團體標準、地方標準、團體標準共 20 餘份，其中 3 項主編標準作為國內首個智慧燈桿標準正式發佈。在 LED 照明及 LED 顯示屏系統方面擁有專利申請 80 餘項，獲授權專利 54 項。