

Manufacturing Excellence: Latest Clothing Tech to Learn 優質生產：嶄新製衣科技

Date 日期 : 23 / 3 / 2021 (Tuesday 星期二)
Time 時間 : 11am – 12:45pm
Language 語言 : English (Simultaneous interpretation service will be provided)
英語 (設普通話即時傳譯)
Remarks 備註 : Free of charge, pre-registration required 免費參加 · 需預先登記

Abstract 活動撮要

It is more than just a piece of cloth! Consumers are constantly looking for more from what they wear: higher performance, better quality and more eco-friendly. Garment manufacturers are always in search for new innovations to meet their demands. In this session, global leaders will uncover some of the latest technology to apply in textiles production.

Time 時間	Tentative Rundown 擬定程序
11am – 11:15am	Presentation Mr Michael Lam, Director, Advance Denim Limited
11:15am – 11:30am	Presentation Mr Marston Cheng, Brand Solutions Manager, North Asia, Archroma
11:30am – 11:45am	Presentation - Smart Foam: Latest Finishing Technology for Denim and Garment Mr Davide Righi, Sr. Global Business Development, Garmon Chemicals, Kemin Group
11:45am – 12nn	Presentation Mr Tim Rogers, VP Sales North America East, Cocona Inc. / 37.5® Technology
12nn – 12:15pm	Presentation - Bringing Graphene to Our Day-to-day Life Ms Lynn Deligny, Managing Director / Co-Owner, Graphene One LLC
12:15pm – 12:30pm	Presentation - U.S. Cotton Trust Protocol Ms Karin Malmstrom, Director, China & Northeast Asia, Cotton Council International
12:30pm – 12:45pm	Presentation - Prime Cooling System in Garment Dr Joanne Yip, Associate Dean of Faculty of Applied Science and Textiles; Associate Professor of Institute of Textiles & Clothing, The Hong Kong Polytechnic University

About the Speakers 講者簡介



Mr Michael Lam
Director, Advance Denim Limited

Michael has over 20 years experience in the denim industry. As the Director of Advance Denim, He is responsible to connect the denim business and cultures from the East to the West. One of his major responsibility is to work together with his colleagues in Amsterdam and New York to connect and exchange the denim culture and trends to the Denim City, the Jeans School in Holland and FIT in New York. Michael is actively helping the young generation to understand more about the denim and jeans cultures by working together with Hong Kong Polytechnic University and Hong Kong Design Institute to provide some seminars and sponsorships to the students. He worked together with Central St. Martins for the short course about denim and he went to London for the seminar in 2019.

Michael is one of the founding members of the Hong Kong Denim Festival, which is one of the most important denim events in Asia. He also works together with the Kingpins show in United States and Denim by Premiere Vision in Europe for some events and seminars. Having this connection and experience, Michael always promotes the Chinese denim cultures to the world.



Mr Marston Cheng
Brand Solutions Manager, North Asia
Archroma

Based in Hong Kong, Marston is responsible for new project development with brands & retailers in the textile and apparel industries. With more than 20 years of experience in sales & marketing, Marston has developed a broad network of business partners from fabric mills to garment makers, converters to brands and retailers as well as various local and international textile organizations.

He is now actively participating in the promotion of Archroma's innovative and sustainable systems for different stakeholders along the textile value chain.

Archroma is a global leader in dyes and specialty chemicals committed to innovation, quality, service, cost-efficiency and sustainability.



Mr Davide Righi
Sr. Global Business Development, Garmon Chemicals, Kemin Group

Davide Righi joined Garmon Chemicals in 2015 as General Manager for Mainland China. After the acquisition by Kemin Group in January 2018, Davide added South East Asia Countries in his responsibilities. Now, Davide covers the position of Global Business Development. Davide is also Group Coordinator for the Project S.A.V.E. Team in Kemin, a global team that aim to bring sustainable innovation and zero impact at corporate level.

Driven by innovation and customers support, Davide has developed a wide network with Brands, Vendors and Manufacturers to implement sustainable practices and processes in the textile and apparel industry, matching latest fashion trends.

Davide studied History at Bologna University and MBA 2021 Candidate in Innovation, Enterprise & the Circular Economy at Bradford University.



Mr Tim Rogers
VP Sales North America East, Cocona Inc. / 37.5® Technology

Tim Rogers, VP Sales North America East - Tim Rogers began his career as a Men's Sportswear buyer. After working in the retail sector for several years, he spent 25-year years in the Men's wholesale apparel industry. Following many years as an independent sales rep, he joined Cutter & Buck as an executive sales associate, and then Perry Ellis as Vice President of Sale for their expanding Outerwear Division, where he managed relationships with major retailers such as Macy's, JC Penney and Sears. Over the next several years he was recruited to launch several brands such as Born Sportswear, where he served as EVP. At Cocona Rogers manages the relationship with the company's Midwest and East Coast brands such as Banana Republic, Tailored Brands, Men's Warehouse and Fechheimer, among others.



Ms Lynn Deligny
Managing Director / Co-Owner, Graphene One LLC

Graduated from China Textile University (renamed as Dong Hua University) in Shanghai major in Foreign Trade in 1999, MBA major in marketing from NEOMA business school, France in 2002. Internship at Valeo group in 2003. Started working as Sales Manager at QS Group from 2003, General Manager at QS Group until present. Founder of Armor Guys, INC and Graphene One, LLC until present.



Ms Karin Malmstrom
Director, China & Northeast Asia, Cotton Council International

Karin Malmstrom joined Cotton Council International (CCI) as Director for China and Hong Kong in April 2006 and in January 2015 added Northeast Asia to her responsibilities. She heads up CCI's trade servicing programs, supply chain marketing activities, consumer promotions and government affairs in the region, as well as manages CCI's offices in Hong Kong, Shanghai, Beijing, Osaka, Seoul and Taipei.

Karin, an accomplished Sinologist with over 30 years of China-related experience joined CCI from Malmstrom Associates Orient, a business and marketing and communication consultancy. Fluent and literate in Mandarin Chinese, Karin has worked in a variety of fields in China including the auto, steel and travel industries, metals and minerals trading, technology transfers, education, journalism and communications.

Karin graduated cum laude in Asian Studies and Geography from Middlebury College, USA. She continued in executive education at the International Institute for Management Development (IMD) and at St. Gallens Management Center, both located in Switzerland.



Dr Joanne Yip
Associate Dean of Faculty of Applied Science and Textiles;
Associate Professor of Institute of Textiles & Clothing, The
Hong Kong Polytechnic University

Dr. Yip, Joanne has published more than 100 referee and conference papers in Textile and Material Science Journals. She had also worked in the intimate apparel Industry and therefore particular familiarizes material knowledge, quality requirements and production techniques used in the market. Dr. Yip's research interests include functional garments for scoliosis, new materials and technology, surface treatments on textiles, moulding or seamless techniques used in Intimate Apparel and Activewear.