

Create Business Opportunity with Sustainability Profile for Digital Printing (In collaboration with Hong Kong Digital Printing Association)

創造可持續印刷方案的商機 (協辦單位：香港數碼印刷協會)

Date 日期 : 22 March 2021 (Monday 星期一)

Time 時間 : 11:00am – 12:00nn

Language 語言 : Cantonese 廣東話

Introduction:

Sustainability has become a trending topic in nowadays society given the increasing public awareness towards environmentally friendliness. In this session, industry experts in printing and packaging industry will introduce sustainable digital printing methods and recommend businesses to adopt this transition to save cost and generate more profit.

在現代社會中，大眾對環保漸趨重視，令可持續成為炙手可熱的議題。在這研討會中，印刷及包裝界的行業專家將介紹可持續的印刷方法，以及推薦公司使用這些方案以減低成本和增加盈利。

Time 時間	Rundown 流程
11:00am – 11:30am	<p>Introduction of Sustainable Digital Printing Proposals 介紹可持續印刷方案</p> <p>Speaker: Stafford Kung, General Manager, Gateway Computer Resources Ltd. 講者: 基匯電腦資源有限公司總經理 龔偉誠先生</p>
11:30am – 12:00nn	<p>Panel Discussion moderated by Mr Stafford Kung 討論環節 (主持人: 龔偉誠先生)</p> <p>Speaker 講者:</p> <ul style="list-style-type: none"> - Wagner Tang, Vice President, Next Technologies (HK) Ltd.

Next Technologies (HK) Ltd. 副總裁 鄧滿球先生

- William Ho, Director, Fingerprint Ltd.

心思印刷董事 何亮同先生

Scope of Discussion 討論範圍:

1. 未來的趨勢會以那一種技術為主導？
2. Inkjet 最終會取代 Offset 和炭粉機？
3. 高速數碼印刷帶來什麼衝擊？
4. CMYK Toner 以外的突破？
5. 目前的解像度 dpi 標準是多少？
6. 香港的數碼印刷教育和再培訓足夠嗎？
7. 究竟投資炭粉機還是噴墨機好？

About the Speakers 講者簡介



Mr Stafford Kung
General Manager, Gateway Computer Resources Ltd.

Mr Stafford Kung is the general manager of Gateway Computer Resources Limited and the vice chairman of Hong Kong Digital Printing Association (HKDPA). Gateway Computer Resources Limited has been the HP authorized distributor of HP DesignJet, HP PageWide XL, HP Latex and HP Stitch large-format printing solution in Hong Kong and Macau for 30 years, providing solutions from creative design to large format printing and scanning to architectural, engineering and construction sector, digital printing service sector and other commercial markets.



Mr Wagner Tang
Vice President, Next Technologies (HK) Ltd.

Mr Wagner Tang is the founder of both Hong Kong Digital Printing Association (2000) as well as Hong Kong 3D Printing Association (2014). An expert in digital print with over 20 years of experience, he has been recognized as the winner of the best animation award and industrial design award. Skilled in developing theme park building designs, visitor flow designs and graphic navigation system designs, he has been invited by Radio Television Hong Kong (RTHK) as a guest animation designer and by Television Broadcasts Ltd (TVB) as a 3D printing consultant for a 2016 drama.

Furthermore, he has been to the United States, Singapore, Taiwan, Shanghai and Beijing as a speaker, tutor, judge and consultant for events and projects around the area of Digital and 3D printing.

Organisers 主辦機構:



Co-organiser 合辦機構:



Mr William Ho
Director, Fingerprint Ltd.

Mr. William Ho founded Fingerprint Ltd in 1991. Fingerprint is a full services printing company with capabilities both in Digital and Offset printing.

Mr. Ho has served the industry as:

Former Chairman of Hong Kong Digital Printing Association

Former Chairman of Hong Kong 3D Printing Association

Member of the Print Media and Publishing Training Board (PPTB)

Education Bureau (EDB) of the HKSAR Government