How Printing Industry Move Towards "Print 4.0"
(In collaboration with The Hong Kong Printers Association)

印刷業如何邁進「印刷 4.0」

(協辦單位：香港印刷業商會)

Date 日期   :   24 March 2021 (Wednesday 星期三)

Time 時間   :   3:00pm – 4:00pm
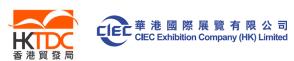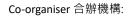
Language 語言 :   Cantonese 廣東話

Introduction:

By bringing in Information Technology into printing and packaging sector, "Print 4.0" has been successfully launched to lead the area to proceed from traditional production to smart manufacturing. In this session, industry experts will share more on benefits of "Print 4.0" including automation of production procedures and standardization of products' quality.

「印刷 4.0」把資訊科技帶到印刷業，促進行業由傳統生產走向智能製造。在這研討會中，印刷及包裝界的行業專家將分享更多「印刷 4.0」所帶來的好處，例如生產過程自動化以及產品質素的標準化。

Time 時間	Rundown 流程
3:00pm – 3:30pm	**IOT with Automation on "Print 4.0"** **「印刷 4.0」中的物聯網及自動化技術** Speaker: Mr Louie Cheng, Hong Kong China Sales Director, Komori Hong Kong Limited 講者: 小森香港有限公司中國地區香港銷售總監　鄭志豪先生
3:30pm – 4:00pm	**Significance of Smart Emission in "Print 4.0"** 印刷工業 4.0 – 智慧化排產之重 Speaker: Mr James Li, Chief Technology Officer, Industry 4.0, Wilson Supply Chain (Hong Kong) Limited 講者: 威譽供應鏈（香港）有限公司 工業 4.0 技術總監 李振武先生

Organisers 主辦機構:

Co-organiser 合辦機構:

HKTDC 香港貿發局

CIEC 華港國際展覽有限公司 CIEC Exhibition Company (HK) Limited

香港印刷業商會
THE HONG KONG PRINTERS ASSOCIATION

About the Speakers 講者簡介

Mr Louie Cheng
Hong Kong China Sales Director, Komori Hong Kong Limited

Having worked in printing industry for over three decades in different multi-national companies, Louie possessed fruitful knowledge on conventional printing, gravure printing, UV printing and digital printing, cold foil etc., especially on colour management and system interface. Louie's experiences spanned across all rounds of printing technologies, from conventional to digital and system integration. The digital system with general computing knowledge facilitated easy understanding on the market trends of IOT and ICT integration, which are very important to Industry 4.0.

Mr James Li
Chief Technology Officer, Industry 4.0, Wilson Supply Chain (Hong Kong) Limited

Having gained three decades of experience of working in Information Technology, finance and operations in a cross-sector manner, James is an expert in interdisciplinary project and management. He has unique understanding and view towards the implementation and administration of informatization. His expertise is to select the best solution for companies after giving thoughts to the nature of business, operational efficiency and cost effectiveness.