



## HKTDC International Sourcing Show

### **Business Inspirations Sparked by Home Trends**

#### **家居潮流之商機**

Date 日期 : 23 March 2021 (Tuesday 星期二)

Time 時間 : 3:00pm – 4:30pm

Language 語言 : English 英語

#### Introduction:

In this unprecedented era facing the pandemic and social distancing, people are spending more time at home like never before. Therefore, the world is paying more attention to home designs and houseware products have become more and more sought-after.

In this session, heavyweight speakers including renowned interior architect Mr André Fu and the reputable Pantone will share with us the latest home and color trends, so that industry players can stay ahead of the market and grasp the opportunity to be inspired and thrive in business.

在現今需要保持社交距離的空前時代，人們花費在家裡的時間是前所未有的多。因此，世界越來越重視家居設計，家庭用品越來越受關注。在本研討會上，著名室內設計師傅厚民先生和 Pantone 等重量級講者，將與我們分享最新的家居和色彩設計趨勢，使行業參與者能夠領先於市場並抓住機會，激發靈感並在業務中蓬勃發展。

Time 時間	Rundown 流程
3:00pm – 3:20pm	<b>Presentation by Ms Michele Koh Morollo, Home Design &amp; Architecture Journalist</b>
3:20pm – 3:55pm	<b>Dialogue with Mr André Fu, Founder, André Fu Living</b> Host: Ms Michele Koh Morollo, Home Design & Architecture Journalist
3:55pm – 4:30pm	<b>Dialogue with Ms Maryann Wong, Director of Sales and Marketing, APAC, Pantone</b> Host: Ms Michele Koh Morollo, Home Design & Architecture Journalist

## **Host:**



### **Ms Michele Koh Morollo, Home Design & Architecture Journalist**

Michele is an author and journalist who writes for Home Journal, Design Anthology, and Design And Architecture. She has contributed to Dwell, Surface Asia, Perspective Global, Indesign, and Singapore Tatler Homes and has done copywriting for brands such as Herman Miller, Bang & Olufsen, Dulux and Kohler. [www.michelekohmorollo.com](http://www.michelekohmorollo.com)

## **Speakers:**



### **Mr André Fu, Founder, André Fu Living**

André is a renowned interior architect with works including The Upper House and St Regis Hotel in Hong Kong. He shall provide an insight into his luxurious lifestyle brand, André Fu Living with an indepth discussion about his cross-cultural design philosophy, his personal inspirations and how he seeks to respond to our ever-changing ways of life through his homeware creations.



### **Ms Maryann Wong, Director of Sales and Marketing, APAC, Pantone**

Maryann plays an essential role in the business expansion of PANTONE® Fashion, Home + Interiors Color System in the Asia Pacific region. Her wealth of experience has enabled her to understand and cater to the needs of consumers. In this session, she will reveal how color impacts houseware design and how to apply different color tones to create cozy and trendy ambiances for homes.