



HIGHLIGHT FROM AUTUMN SOURCING WEEK | ONLINE

秋季採購匯 | 網上展網上研討會精彩重溫

SYMPOSIUM ON INNOVATION & TECHNOLOGY 創新科技論壇 2020

A NEW CONNECTED WORLD BEYOND THE NEW NORMAL

互聯新世界 跨越新常態

Last Update: 12 March 2021

While the global citizens are adapting a new lifestyle with NEW NORMAL, how will the post pandemic world look like?

當我們以科技融入社會，構築新的抗疫生活模式，未來世界將會是什麼新常態？

This Symposium will discuss how pivoting technologies will help combat the pandemic and create a better post pandemic world. Speakers will share their insights in different perspectives including the tech trends forecast, AI, 5G & Cloud Tech advancement, new consumer behaviour formation (e.g. work from home, e-learning, online shopping) and medical technology discovery.

是次論壇將會就前瞻科技如何協助抗疫及提昇生活質素，邀請不同科技領域代表分享最新資訊。討論題目包括未來科技發展趨勢、人工智能、5G 及雲端技術應用、生活新常態(如在家工作、網上學習、網上購物)及藥用科技最新進展等。

PROGRAMME 程序表

The Agenda for the New Reality

Mr Marcos Chow, Partner & Head of Technology Enablement, KPMG China
畢馬威中國香港技術驅動主管合夥人周嗣良先生



From eCommerce to Digital Ecosystem

Mr Wong Wai Kay, Ricky, Vice Chairman and Chief Executive Officer,
Hong Kong Television Network Limited
香港電視網絡有限公司副主席及行政總裁王維基先生



Smarter Digital City - AI for Everyone Whitepaper

Mr Timothy Tam, Head of Public Policy and Government Affairs
(Hong Kong), Google
Google 公共政策及政府事務總監(香港) 譚雨川先生



SYMPOSIUM
ORGANISERS:



MR MARCOS CHOW

PARTNER & HEAD OF TECHNOLOGY ENABLEMENT, KPMG

ABOUT THE PRESENTATION

Marcos will be sharing insights from the KPMG 2020 CEO Outlook COVID-19 Special Edition, which finds the world's chief executives using this unparalleled moment in history to lead with increased purpose and impact, both societal and economic. They are protecting their people, building trusted relationships with customers and communities, and defining a new future of growth and success for their organizations.

KPMG's CEO Outlook survey provides an in-depth three-year outlook from thousands of global executives on enterprise and economic growth. This year's survey finds the world's most senior executives are using this unparalleled moment in history to shift and enhance relationships with their employees and society at large as businesses and governments continue to assess the long-term impact of the Covid-19 pandemic.

For the KPMG 2020 CEO Outlook report, our firm initially surveyed 1,300 CEOs in January and February this year, before many key markets were beginning to feel the full impact of the pandemic crisis. KPMG conducted a follow-up survey of 315 chief executives on 6 July – 5 August to understand how CEOs' thinking has evolved during the crisis. In both instances, all respondents have annual revenue over US\$500 million and a third of the companies surveyed have more than US\$10 billion in annual revenue.



The survey in January-February included leaders from 11 key markets – Australia, Canada, China, France, Germany, India, Italy, Japan, Spain, the United Kingdom and United States – and 11 key industry sectors – asset management, automotive, banking, consumer and retail, energy, infrastructure, insurance, life sciences, manufacturing, technology and telecommunications. The follow-up survey in July-August included CEOs across the same industry sectors as above and from eight key markets – Australia, Canada, China, France, Italy, Japan, the UK and the US.

ABOUT THE SPEAKER

Marcos is the Head of Technology Enablement practice and Head of Emerging Technology industry in Hong Kong. He and his team help organisations accelerate their digital transformation journey. He takes an interest in the development of China's Greater Bay Area and Smarter Cities.

He has over 19 years of experience in technology leadership roles across Australia, ASEAN, Greater China and USA. He was part of a Cloud/Software as a Service start-up in 2005, where the start-up raised USD 26M. His prior experience also includes being the General Manager of a Global Delivery Center in Shenzhen with over 2500 staff and responsible for the Greater China cloud consulting business for a leading consulting firm with over USD56M in revenue per year.

Marcos represents KPMG in a number of associations such as Asia Securities Industry & Financial Markets Association, Australian Chamber of Commerce (Hong Kong), Fintech Association of Hong Kong, and Malaysian Chamber of Commerce (Hong Kong & Macau)

Representative Clients

- Led an engagement to write a Innovation & Technology policy paper focusing on the next 10 to 20 years for the government
- Led the engagement for a Hong Kong Note issuing bank, where he and his team developed the bank's 3 year (2019- 2022) IT strategic plan for Hong Kong and South East Asia
- Led an engagement to help a luxury watch maker embrace the cloud as part of their global core systems replacement and had accountability for Mainland China, Hong Kong, Philippines and Taiwan markets.
- Helped a leading US investment bank to use a build-operate-transfer model instead of a joint venture (as the bank intended) to build front office equities trading capabilities. Successfully delivered this 6-year transformation program.
- Led a team of 220 consultants to deliver a wide range of projects in the areas of Big Data, Cloud Advisory, Cloud Development, Cloud Migration, Complex Systems Integration and Architecture, and Security.
- Led the creation of the digital & interactive experience studios in Shanghai (2015) and co-led the creation of the Dalian Studio (2017) which is 3x larger. Where Shanghai Studio is home to UX/UI designers, focused on the customer experience, Dalian Studio is the home to data scientists, agile engineers and coaches working on AI, Block-chain, Big Data, Cloud and Internet of Things.

Remarks 備註: The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

MR WONG WAI KAY, RICKY
VICE CHAIRMAN AND CHIEF EXECUTIVE OFFICER,
HONG KONG TELEVISION NETWORK LIMITED

ABOUT THE PRESENTATION

eCommerce has been a trend globally, where traditional supermarket chains and retailers should look into and make their changes. With the day-to-day complexities of eCommerce operations and the advances in digitalization, how can we evolve to become into a digital ecosystem, to become an integral partner of the digital lives of Hong Kong people as well as the centre of all digital commercial activities. Furthermore, how will this digital ecosystem move beyond Hong Kong?

ABOUT THE SPEAKER

Mr Ricky Wong is the co-founder of the Group, possesses extensive and successful experience in telecom market liberalization, popularizing advanced technology and applications. Currently, Mr. Wong leads the Group to develop digital ecosystem for Hong Kong. As the largest online shopping mall in Hong Kong with 3,700 merchants and suppliers to offer 400,000 product items, HKTVMall possesses 5 logistics centres to provide one-stop shop services including online shopping, marketing promotion & digital advertising, logistics & fulfilment.



Running HKTVMall is not just a eCommerce business: in the long run, HKTVMall should build a digital ecosystem in Hong Kong, to transform all business operation, trading, retail, finance and daily life onto a single digital online platform. Therefore, Mr. Wong is leading the Group to explore new opportunities including open data bank, e-wallet, food takeaway function, opening landing page, and simplified HKTVMall app for golden agers.

Throughout the years, Mr Wong's life philosophy remains to be: Making Hong Kong a better place, with technology, innovation and persistence.

王維基是集團的聯合創辦人，以具出色創意見稱，在開放電訊市場、應用並普及創新科技發展上，擁有豐富及成功經驗。現時王先生正帶領集團發展香港的數碼生態系統，打造全港最大型的網上購物商場 HKTVMall，與約 3,700 家商戶及供應商合作出售超過 400,000 件貨品；同時自設 5 個物流中心，擁有自己的物流團隊及送貨車隊，提供網購、市場推廣及數碼營銷及物流配送服務等。

王先生冀帶領 HKTVMall 進軍海外及全球市場，把電子商貿的獨特知識、經驗和工程技術，包括商業模式、市場推廣、經營策略、大數據分析、系統發展、倉存設計、各種自動化系統的選擇和安裝、以至送貨車隊管理等項目，尤其是自行開發的整套軟件系統輸出全球，幫助各地傳統超市或零售商以最短時間成功進入網上零售世界。

王氏的商業管理哲學多年不變，致力透過科技、創意及堅持，令香港及世界變得更好。

MR TIMOTHY TAM

HEAD OF PUBLIC POLICY AND GOVERNMENT AFFAIRS (HONG KONG), GOOGLE

GOOGLE 公共政策及政府事務總監(香港) 譚雨川先生

ABOUT THE PRESENTATION

How can Hong Kong become a Smarter Digital City? From 2017 to 2019, Google Hong Kong published a series of annual research reports, Smarter Digital City, to explore themes, provide recommendations, and track progress related to this question.

Starting from 2020, Google Hong Kong embarked on a new three-year program of longitudinal research discussing specifically the topic of AI adoption and readiness in Hong Kong. The latest Smarter Digital City - AI for Everyone whitepaper sets a new benchmark to help understand AI adoption, barriers and benefits across four key sectors - Finance, Retail, Travel & Logistics and Technology & Innovation. It has also examined the current level of understanding and adoption of AI, identified barriers to adoption, and uncovered future opportunities to accelerate AI development in Hong Kong post-COVID-19.

Timothy Tam, Head of Government Affairs and Public Policy, Google Hong Kong will share the findings and recommendations set out in the latest Smarter Digital City - AI for Everyone whitepaper.



ABOUT THE SPEAKER

Timothy Tam is a policy advocacy and stakeholder engagement professional with over a decade of managerial experience in the public, private and non-profit sectors. As the Head of Government Affairs and Public Policy of Google Hong Kong, Timothy coordinates Google's public policy efforts in Hong Kong and engages various stakeholders in driving the city's digitisation.

Timothy was an Administrative Officer in the Hong Kong government and later joined a couple of business associations in Hong Kong, responsible for policy advocacy and stakeholder engagement. Prior to joining Google, Timothy spearheaded the implementation of a multi-year advocacy campaign as a project manager at the Hong Kong Jockey Club Charities Trust.

Timothy is a Vice Chairman of the Digital, Information & Telecommunications Committee of the Hong Kong General Chamber of Commerce. He also sits on advisory committees of tech-related initiatives in Hong Kong. Timothy holds a Master's degree in Public Administration and a Bachelor's degree in International Business and Global Management from the University of Hong Kong.