

Home InStyle 2023
HKTDC Hong Kong International Home Textiles and Furnishings Fair 2023
HKTDC Hong Kong Gifts & Premium Fair 2023
Fashion InStyle 2023
Hong Kong International Printing and Packaging Fair 2023

Event Programme

Abstract

Join us to explore how the IDSHK ReMIX program promotes collaboration between local companies and design professionals, driving sustained growth in creative markets. Designers who participated in the program will showcase their projects and share insights on maintaining Hong Kong premium brands' uniqueness and authenticity while incorporating innovative elements. Don't miss this chance to learn from creative minds about building the brands of tomorrow.

ReMIX · Yesterday's Future, Invent Tomorrow:

How Industrial Designs Shapes the Brand of Tomorrow

工業設計如何塑造品牌明天

By Industrial Designers Society of Hong Kong 香港工業設計師協會

Date: 21 April 2023 (Fri)

Time: 11:30am – 12:45pm

Venue: Inspiration Hub, Grand Foyer, HKCEC

11:30 11:45	<p>Design for Future</p> <p>Speaker: Mr Ball Cheung President, Industrial Designers Society of Hong Kong</p>	<p>設計未來</p> <p>講者：張耀輝先生 香港工業設計師協會主席</p>
11:45 12:05	<p>Curating a Sustainable Brand for Tomorrow</p> <p>Speaker: Ms Ling Wong Director of Whitehole Design Limited (100°C) Mr Davide Tonizzo, Partner of Whitehole Design Limited (100°C)</p>	<p>為明天打造可持續品牌</p> <p>講者：Ms Ling Wong 100度沸點子總監 Mr Davide Tonizzo, 100度沸點子合夥人</p>

12:05 12:25	The Future of Innovative Sustainable Brand Speaker: Ms Jessica Lau Co-founder & Creative Director, Blind Creation Company Limited (Blind by JW)	創新可持續品牌的未來 講者： Ms Jessica Lau 創辦人及董事 Blind Creation Company Limited (Blind by JW)
12:25 12:40	Q&A with the Audience	答問環節